

ZELDA GREENBERG

Podcaster | Speaker | Author | Entrepreneur



Zelda's presentations are **bold, practical, and unforgettable!**

MARKET DOMINANCE

Relationships Fuel Business Success

Zelda Greenberg is an award-winning entrepreneur, dynamic speaker, podcast host, author of *The Art of Bouncing Back and 14 Days to Sold*. With nearly four decades as an entrepreneur building sales and creative marketing, she helps professionals grow their business through the power of strategic connection.

Zelda knows what it means to bounce back after a tornado destroyed her family's business, she rebuilt it with the help of competitors. That story, and many more, power her signature keynotes on reinvention, resilience, and authentic networking.

Whether she's speaking to sales teams, entrepreneurs, or leadership conferences, Zelda equips audiences to grow through the changing and challenging business landscape and to transform conversations into real business opportunities.

ZELDA IN ACTION

When you book Zelda, you get a keynote that's:

- ✓ High-value and interactive
- ✓ Filled with instant takeaways
- ✓ Focused on resilience, relationships, and ROI
- ✓ Rooted in decades of entrepreneurial experience
- ✓ Backed by client testimonials and top-rated podcast reach

SIGNATURE KEYNOTES

Kick It Up a Notch

Strategic Connections for Market Dominance

Discover how to confidently build high-value relationships—even during times of uncertainty. Zelda walks your audience through the mindset of market dominance and the strategies that keep you visible, valuable, and resilient.

Her passion and enthusiasm are infectious.

– Audience Attendee

Zelda's story moved me and I believe it can move any audience.

– Audience Attendee,
NAMCA Company

Takeaways include:

- How to stay grounded and clear under pressure
- Building relationships with key decision-makers
- Adapting communication across generations
- Turning conversations into long-term positioning power
- Spotting and seizing new business opportunities

The Art of Bouncing Back

How to Reclaim Confidence, Rebuild Momentum & Rise Stronger

Based on her bestselling book, this keynote equips professionals with a proven framework to reframe setbacks and rise with renewed clarity and strength.

Through the 7 A.C.T.I.O.N.S. **Attitude, Change, Trust, Inner Circle, Opportunity, Networking, and Self-Investment.**

Zelda offers powerful strategies to transform adversity into forward momentum.

Takeaways include:

- How to reframe failure and regain momentum
- The power of your Inner Circle—and how to build it
- Trusting your instincts and finding clarity in chaos
- Leveraging resilience as a growth strategy
- Networking and self-investment for long-term success

Turning Conversations Into Clients

Connect with Clarity, Confidence & Purpose

Zelda teaches professionals how to build authentic connections that lead to real results—without feeling pushy or salesy.

Takeaways include:

- How to stand out without shouting
- Building trust quickly and meaningfully
- Personal branding and positioning for growth
- The art of genuine follow-up that converts

WHAT ZELDA DELIVERS

Partnering with Zelda means you get a dynamic, real-world presenter who knows how to help audiences bounce back, build strong business relationships, and drive growth—through the power of **connection**.

She's walked the path—rebuilding after setbacks, increasing profits through partnerships, and growing businesses through meaningful conversations.

Now, she brings that experience to your stage.

WHO BENEFITS FROM ZELDA'S MESSAGE?

- ✓ Leadership & Innovation Conferences
- ✓ Industry Associations & Networking Groups
- ✓ Business & Entrepreneurship Events
- ✓ Corporate Retreats & Sales Teams
- ✓ Women's Leadership Summits



What if your audience walked away with...

- ✓ New ways to bounce back after a setback — with confidence and clarity?
- ✓ Tools to build authentic business relationships that actually lead to results?
- ✓ Fresh, creative ideas to stay top of mind with clients — without feeling salesy?
- ✓ A referral strategy that doesn't feel forced — but flows from real connection?
- ✓ The motivation to re-engage, re-focus, and reconnect in their business and life?

Book Zelda for your next
Keynote/Presentation today!

[CLICK HERE TO
SCHEDULE YOUR KEYNOTE](#)

Zelda delivers high-energy presentations packed with insight, inspiration, and real-world strategies that ignite action and empower connection.