

Zelda Greenberg's **Speech Introduction**

Ladies and gentlemen, and fellow enthusiasts of success, it is my absolute pleasure to present to you today a true force of inspiration, resilience, and triumph—Zelda! Brace yourselves as we welcome a dynamic powerhouse, an entrepreneur who has not only weathered life's storms but emerged stronger and more victorious than ever.

Imagine a scene in August 2004, where Zelda, at the helm of her family's century-old produce business, was rocking it. And then, in an instant, BAM! A tornado wreaked havoc, leaving destruction in its wake. But here's where the tale takes a turn that defines greatness – Zelda, far from crumbling, transformed that devastation into unwavering determination.

Fast forward to the present, two decades later, and witness not just a remarkable comeback, but a towering success story. Zelda stands tall, not only as a flourishing realtor but as a keynote speaker who commands attention and an author who imparts wisdom through the written word. She has transformed her trials into triumphs and her lessons into a lasting legacy.

Today, Zelda graces us with her presence to unravel the art of collaboration, sharing insights that go beyond the ordinary. She is here to impart real-deal stories and strategies for riding life's unpredictable waves, illustrating how connections and competition can be harnessed to propel us to the summit of success. Zelda has not only lived it but learned from it, and now she stands before us to lay it all out.

By the time Zelda concludes, we'll be walking out of here not just inspired, but armed with actionable strategies ready to conquer the world. Her insights will empower us to turn challenges into collaborative triumphs, leaving our competitors, friends, and associates astounded.

Get ready for an experience that will leave us pumped up, ready to take on the world, and equipped with strategies that will turn tornadoes into triumphs! So, without further ado, let's embark on this thrilling journey of knowledge and empowerment. Join me in giving a wild, warm, and no-holds-barred welcome to the one, the only, Zelda!