

ZELDA GREENBERG

PODCAST HOST | KEYNOTE SPEAKER | AUTHOR



RELATIONSHIPS FUEL BUSINESS SUCCESS

Zelda collaborates with organizations aiming to empower their leaders and stakeholders to succeed by resilience thru connections.

Zelda Greenberg, author of *“The Art of Bouncing Back”* offers practical steps to thrive, inspiring audiences to increase their connections and deepen their relationships to enjoy greater success. She is a celebrated speaker and entrepreneur on a mission to empower others to master authentically attracting more referrals. Zelda shares her journey, how competitors helped her family business survive and thrive and increase profits. Zelda blends storytelling with actionable strategies that will have you strengthening your connections to overcome challenges, become resilient, and drive revenue.



“Her passion and enthusiasm are infectious.”

– Audience Attendee

“Zelda’s story moved me and I believe it can move any audience.”

– Audience Attendee, NAMCA Company

PROGRAMS

Inspiring professionals to build deeper, more successful connections.

KICK IT UP A NOTCH *(even with your pants on backwards and mismatched shoes)*

Embark on an inspiring journey of resilience with Zelda’s narrative — a captivating tale of restoration after a natural disaster. Explore the transformative power of strategic business connections, gaining actionable insights on sales growth, navigating challenges, and the strength strategic partners bring to the business landscape. A compelling exploration of triumph over adversity.

THE RELATIONSHIP FACTOR *Transforming friendships to business alliances*

Unlock the art of meaningful connections for business success as Zelda shares the profound significance of nurturing relationships, listening attentively, and turning friends into powerful business advocates. With compelling anecdotes and practical insights, learn to organically network, driving referrals and fostering lasting relationships that propel business success.

THE POWER PLAY *The blueprint for success & the power of business relationships*

Embark on a journey of marketing transformation with me — a successful entrepreneur and seasoned Realtor. Explore the power of collaboration and innovative events in elevating brand visibility. Discover the art of sending creative, personalized items to build lasting client relationships. This speech offers tools to revolutionize your marketing approach for unparalleled success.



Partnering with Zelda means you get a dynamic and experienced presenter that can help move your audience to bouncing back.

ZELDA SERVES:

BUSINESS OWNERS
SALES ORGANIZATIONS
FINANCIAL SERVICES
REALTORS

WHAT ZELDA BRINGS

SALES

CHAMP

- Built 2 successful businesses and Sold them after 10 years.
- Increased revenue to the produce business by 233.33% in 2 years
- Created sales team where none existed
- Created a boutique Real Estate Brokerage

RELATIONSHIPS

MASTER

- Rebuild family's 100-year-old distribution company with competitors help
- Past President of 2 women's organization and increased membership
- Grew real estate company with 100% referrals.
- Built personal brand utilizing deep connections

MARKETING

MAVEN

- Creative out-of-box ideas
- Staying Top of Mind
- Events production
- Networking Skills
- Guerilla Marketing to Pro Marketing

Elevate your Sales & Business team's success with strategic team-building strategies!
Zelda empowers audiences with proven strategies that drive meaningful connections in their professional endeavors.

Book Zelda for a Keynote/Presentation today!

SCHEDULE YOUR KEYNOTE!

